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**iDKHOW REVEALS THE NEXT CHAPTER WITH NEW LP *GLOOM DIVISION* OUT FEB 23 VIA CONCORD RECORDS**

**LISTEN TO iDKHOW’s ENCHANTING NEW SINGLE “WHAT LOVE?,” AN HOMAGE TO THE SUGGESTIVE AND SEXUALLY CHARGED R&B HITS OF THE 90s** [**HERE**](https://found.ee/IDKHOW-WHATLOVE)

**DECADENT NEW VIDEO FOR "WHAT LOVE?," WATCH** [**HERE**](https://found.ee/WHATLOVE-YT)

**HOMETOWN NEW YEAR’S CELEBRATION CONFIRMED FOR DEC 30 AT THE DEPOT IN SALT LAKE CITY**

**CRITICAL PRAISE FOR iDKHOW:**
"Spaced-out, swaggering synth-rock" - **Billboard**

"A throwback to Hot Hot Heat and early Killers — dance beat, bright neon synths, funky guitar, impassioned vocals slinging big hooks" **- Stereogum**

“Energetic” - **NME**

“Bright, vintage-pop-indebted tracks” - **DORK**“Weekes is crossing old-school glitz and glamour with contemporary futurism to create a “Channels the spirits of David Bowie and Prince” - **Alt Press**

“Captivating” **- Guitar World**

“Glam-fused soundscape” - **American Songwriter**

**PRE-ORDER *GLOOM DIVISION*** [**HERE**](https://found.ee/GLOOMDIVISION)



*Photo Credit: MANIC PROJECT*

I DONT KNOW HOW BUT THEY FOUND ME (iDKHOW), the musical project of Salt Lake City-based singer/ songwriter/ multi-instrumentalist Dallon Weekes, unveils highly anticipated sophomore album, *GLOOM DIVISION*. Along with the announcement comes new single "WHAT LOVE?," an homage to the sexually suggestive R&B hits that ruled the 90s airwaves, amplifying the track’s seductive ambiance with slinky guitar riffs, potent basslines and lyrics channeling an aching desperation.

The single comes with a visually captivating video directed by iDKHOW’s longtime collaborator, Raúl Gonzo. Dallon takes viewers on a bewitching journey through a vivid set, reminiscent of a scene straight out of a John Waters film, seamlessly transitioning between various eccentric characters.

**Watch the video for “WHAT LOVE?”** [**HERE**](https://found.ee/WHATLOVE-YT)

Produced by Dave Fridmann (Tame Impala, MGMT, Weezer), the album showcases a boundary-pushing fusion of R&B, post-punk and art-pop, exploring themes ranging from love and obsession to satanic panic and neurodivergence. Recorded at Fridmann's Tarbox Road Studios and Weekes' own basement studio, *GLOOM DIVISION* is a testament to the power of collaboration and fearless artistic expression.

*“Writing has always been an outlet to exorcize your demons or difficult emotions, but with GLOOM DIVISION I made a conscious effort to stop censoring myself when it comes to the subject material, or what I wanted to say,"* reflects Weekes on *GLOOM DIVISION.*

iDKHOW has confirmed a hometown New Year’s celebration that will take place on December 30 at The Depot in Salt Lake City. Presale tickets can be accessed today with the passcode WHATLOVE starting at 10am MDT with general onsale starting Friday October, 6th at 10am MDT. Ticket link [**HERE**](https://www.ticketmaster.com/event/1E005F43BBC61765). More tour dates will be announced soon.

iDKHOW has garnered nearly 1 billion million streams worldwide to date, with 2 million monthly listeners on Spotify. The new album follows iDKHOW's critically acclaimed debut, *Razzmatazz*, which included the #1 Alternative radio hit "Leave Me Alone," and the previous EP *1981 Extended Play* that included RIAA certified GOLD-certified single “Choke.” They have performed on Jimmy Kimmel Live!, Ellen and CBS This Morning: Saturday, and shared stages with Post Malone, The Killers and more.



***GLOOM DIVISION* Tracklist:**

1. DOWNSIDE
2. GLOOMTOWN BRATS
3. INFATUATION
4. WHAT LOVE?
5. SPKOTHDVL
6. SIXFT
7. FIND ME
8. KISS & TELL
9. A LETTER
10. SATANIC PANIC
11. SUNNYSIDE
12. iDIOTS OF Oz

**iDKHOW Online**

[Instagram](https://www.instagram.com/idkhow/?hl=en) | [Facebook](https://www.facebook.com/IDKHOW/) | [Twitter](https://twitter.com/iDKHOW) | [Website](https://idkhow.com/)